

Video Product

SKELETAL SHOT LIST INSPIRATION FOR CONTENT CREATION

GOAL:

The goal of this booklet is to help you capture a variety of usable, stylized shots of a live DJ performance that can be edited into a short, dynamic promo video (15–60 seconds for IG/TikTok).

This shot list can serve as a basic introduction into the practice of videography. Maybe you're getting started and need some structure to follow. Maybe you need some constraints to expand your creativity.

Just think:


“Even if I only shoot these, I can make a usable video.”



SHOT LIST OUTLINE

1. WIDE ESTABLISHING SHOT
2. DJ MEDIUM SHOT
3. CLOSE-UP OF HANDS ON DECKS
4. OVER-THE-SHOULDER SHOT
5. CROWD REACTION SHOT
6. MOTION SHOT / PUSH-IN
7. DETAIL SHOT
8. SIGNATURE MOMENT (LIVE AUDIO CUE)
9. BONUS: SHOT FLOW


WIDE ESTABLISHING SHOT

 Where are we? What's the vibe?

- Crowd
- DJ Booth
- Venue exterior/interior.

Shoot with some stylistic decisions. You can capture static symmetrical shots of movement. Think horizontal like with a slider or similar hand held movement .

DJ MEDIUM SHOT

 Show who's playing.

- Framed from waist up or chest up.
- Capture
 - Energy
 - Hand Movement,
 - Gear Interaction.

CLOSE-UPS

 Detail & motion. Makes editing punchy.

- For DJ:
 - Crossfader
 - Knobs
 - Cue points.
- For Band:
 - Knobs
 - Keys

Bonus: Lighting and projections.

OVER-THE-SHOULDER SHOT

 Perspective toward the crowd.

Ideal if the crowd is hyped or interacting.

Adds storytelling perspective.

CROWD REACTION SHOT

 Emotion, movement, connection.

- Dancing, jumping, hands in the air.
- You can do a whip pan from stage to audience.

MOTION SHOT / PUSH-IN

 Add energy with movement.

- Use gimbal, handheld, or fake it in post with slight zoom.
- Forward push into Performer or crowd works great.


DETAIL SHOT

 Flavor and texture.

- Lights, smoke, drinks, sneakers, tattoos.
- Helps transitions and aesthetic.

SIGNATURE MOMENT

(LIVE AUDIO CUE)

 Try to capture one single moment of significance:

- Beat drop, DJ interacting with crowd, crowd cheer.

BONUS:

“WHEN IN DOUBT” SHOT FLOW

Use this like a checklist. Repeat in 10-15 minutes interval:

- Establishing shot update
- DJ hands
- DJ face
- Crowd
- Detail
- Wide or creative movement
- Signature moment
(Part of your asthetics)



POWER TIPS:

- Shoot vertical unless you know it's for widescreen. IG/TikTok love vertical.
- Think in 5-10 second clips – enough motion, not static, but short and snappy.
- If you're stuck: Put camera on DJ's hands, hold for 6 seconds, move to next item.
- Batch capture: Spend 10 mins focused shooting, 5 mins break. Don't film endlessly.
- Have one lens you trust.
 - Wide-to-mid zoom (24–70mm equivalent)
 - 35mm prime = safe bets.